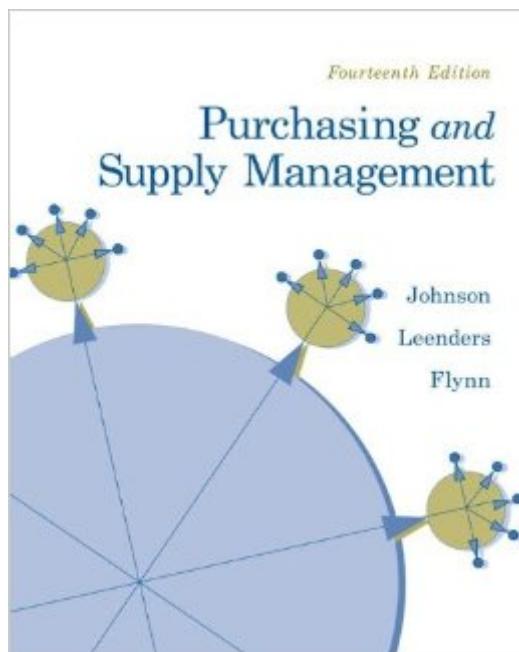


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Purchasing And Supply Management (McGraw-Hill/Irwin Series Operations And Decision Sciences)



Synopsis

The Fourteenth Edition of Purchasing and Supply Management provides a comprehensive introduction to the purchasing and supply chain management field, supported by over 40 case studies. Cases cover purchasing and supply chain issues in a variety of settings, from process industries to high tech manufacturing and services as well as public institutions. The text focuses on decision making throughout the supply chain. Based on the conviction that supply managers, in concert with suppliers and distributors, have to contribute to organizational goals and strategies, this edition continues to focus on how to make that mission a reality.

Book Information

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Average Customer Review: 4.4 out of 5 starsÂ See all reviewsÂ (17 customer reviews)

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Customer Reviews

This book is a chore to read. It takes simple, 1-sentence concepts, and inflates them into a convoluted paragraph. It could be good for selective reference, but becomes unbearable to read after a few pages. Very, very wordy.

Don't really know how useful a textbook review is since if your class requires it you are going to buy it whether it has good reviews or not. That being said, I'll give it a try anyway. Content of the book is very user friendly. This is the first procurement class I have taken, and the book does a good job of introducing the subject matter. It is sturdy enough that if you take good care of it, you should be able to resell it easily. It is light enough that it is not a pain to try and read it. I have another textbook that

is substantially larger and more of a pain to read while lying in bed. This one is much more convenient in that regard.

I'm having a really difficult time with this text. It is loaded with unnecessary technical jargon and arbitrary list, upon list, of factors to consider for every possible scenario. Had I read this text prior to entering the procurement industry, I would have ran screaming in the opposite direction, as the the complexity of the profession portrayed in the text is way over the top. This text is assigned as mandatory reading for an introductory course.

Good explanation of the supply process. I wouldn't start here if learning about supply chain management but this is a good intermediate book as you go through the process.

Great textbook.gives readers an inside look at real world tasks that they will experience through various case analysis. Highly recommend.

My teacher approved this version and it well work for my college online classes I'm taking. Great price and great material to read.

It was a good book for a classroom requirement.

I have not started the class, yet the book arrived on time and in great condition. My instructor did approve this international version for his class. Looking forward to a great semester.

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